

# DANISH FILM INSTITUTE PRESENTS FILM-X ON THE ROAD

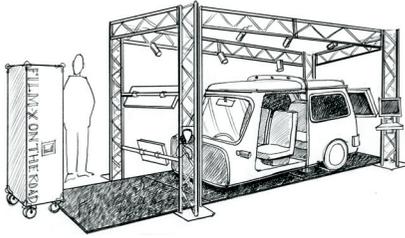
FILM-X ON THE ROAD gives children and teens a unique opportunity to make their own films. A gateway to the magical world of film, this mobile, interactive film studio offers insights into technology, illusion and storytelling. The visitors choose among various pre-set background films serving as frames for their own scripts. Working in crews they direct, act, shoot, edit and design the sound for their films. Instructors walk them through the production process, sharing practical and theoretical film knowledge. In a few hours, the visitors make their own films, which they can then screen and take home on DVD.

The mobile studio, FILM-X ON THE ROAD, is inspired by FILM-X at the Danish Film Institute's Cinematheque in Copenhagen. Ever since it opened in 2002, FILM-X, the interactive film studio with five separate studios, a sound studio and editing computers, has been a resounding success. In Denmark and abroad, there has been a great deal of interest in this unique concept in film education. Consequently, the Danish Film Institute decided to spin off a mobile version: FILM-X ON THE ROAD, containing the essence of FILM-X in Copenhagen.

FILM-X is equal parts teaching concept, Danish design and digital innovation.

The vision is for FILM-X ON THE ROAD to provide great experiences for children and teens in many different places, in Denmark and the world.





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## WHAT IT TAKES ...

FILM-X ON THE ROAD arrives at the host location in 10 shipping containers. The studio (including a car set) and the editing stations need plenty of room: 20 sq m for the studio and 10 sq m for the editing stations. Moreover, there has to be good access conditions, a solid floor, good lighting, good acoustics, good ventilation, a small "cinema," plus lots of children and teens during or outside school hours. And of course staff is needed, too, for teaching and technical operation. A single visit to FILM-X ON THE ROAD takes eight children aged 7-16, who work in two crews for three hours or so. See more on [www.filmxontheroad.dk](http://www.filmxontheroad.dk)

## ON THE ROAD TO ...

FILM-X ON THE ROAD, working in partnership with the British Film Institute and the Embassy of Denmark, will premiere at BFI Southbank in London on 24 June 2008. Then the mobile studio will travel to Filmbyen in Aarhus, Denmark, for Aarhus Festival Week. In 2008 and 2009, FILM-X ON THE ROAD will be deployed to strengthen international cultural exchange in the area of film.

## THE PEOPLE BEHIND FILM-X ON THE ROAD

FILM-X ON THE ROAD is the product of a lot of people working together:

### Idea and project management

Prami Larsen, head of the DFI Film Workshop / [pramil@dfi.dk](mailto:pramil@dfi.dk), +45 2020 8544

Charlotte Giese, head of DFI Children & Youth / [charlotg@dfi.dk](mailto:charlotg@dfi.dk), +45 2332 9030

### Coordination

Barbara Rovsing Olsen, project coordinator DFI Children & Youth / [barbarao@dfi.dk](mailto:barbarao@dfi.dk), +45 2286 9043

### Instruction planning

Kari Eggert Rysgaard, head of FILM-X / [karir@dfi.dk](mailto:karir@dfi.dk), +45 2556 7050

### Design and display concept

Lone Isaksen, designer, POCO PIU DESIGN

Ida Toldbod, display consultant

### Digital platform

Jeppe Raasthøj, multimedia designer, Fenris Film & Multimedia ApS

Kim Lysgaard Andersen, software developer, Fenris Film & Multimedia ApS

Poul Vestergaard, technical director, DFI Film Workshop

### Background films, music and sound archive

Thomas Borch, Anders Morgenthaler, Mikkel Serup, Mikkel Stolt and Fuzzy

### Plus

Regitze Oppenheim, project manager FILM-X – and everyone else who had a hand in developing FILM-X

## FILM-X AND FILM-X ON THE ROAD WAS MADE POSSIBLE BY GENEROUS DONATIONS FROM

The Danish Ministry of Culture

The Egmont Foundation

The Nordisk Film Foundation

SIK, the Committee for International Cultural Cooperation under the Danish Ministries of Culture and Foreign Affairs

## FURTHER INFORMATION AND BOOKING

[www.filmxontheroad.dk](http://www.filmxontheroad.dk)