

DANISH FILM INSTITUTE FACTS & FIGURES PRODUCTION AND EXHIBITION FIGURES

What projects were supported in 2013?

Which two Danish films sold more tickets at Danish cinemas than the Hollywood blockbuster *The Hobbit: The Desolation of Smaug*?

How are film funds actually prioritised at the Danish Film Institute, the national body for film and cinema culture?

In the following pages we have gathered last year's data about production, distribution and the cinema market, along with the Danish Film Institute's budget for 2014.

You can find more statistics, figures and facts about Danish films at dfi.dk/facts.

2013 IN NUMBERS

5.6M	Inhabitants in Denmark
22	Feature films supported for production
29	Shorts and documentaries supported for production
9	International co-productions supported for production
EUR 2.8M	Average production budget for a Danish feature film
36%	Average subsidy allocation to a Danish feature film
19	Danish feature film releases
157	Cinemas
405	Cinema screens
58,000	Cinema seats
EUR 8.3	Average ticket price (excl. VAT)
13.6M	Total admissions
4M	Tickets sold to Danish films
2.4	Tickets sold per capita
30%	National market share
100%	Share of cinemas with at least one digital screen

DANISH FILM INSTITUTE

The Danish Film Institute (DFI) supports the development, production and distribution of Danish films, as well as international co-productions.

Support programmes also extend to film education and international promotion at film festivals. The DFI includes a library, a stills and posters archive and a film archive. The DFI's Filmhouse is open to the public and houses the national Cinematheque.

The DFI offers many gateways to production support, highlighting talent development and keeping a sharp eye on new digital platforms. 25 percent of all subsidies are earmarked for children and youth films.

DFI also runs a streaming website featuring Danish documentaries and short films at filmcentralen.dk.

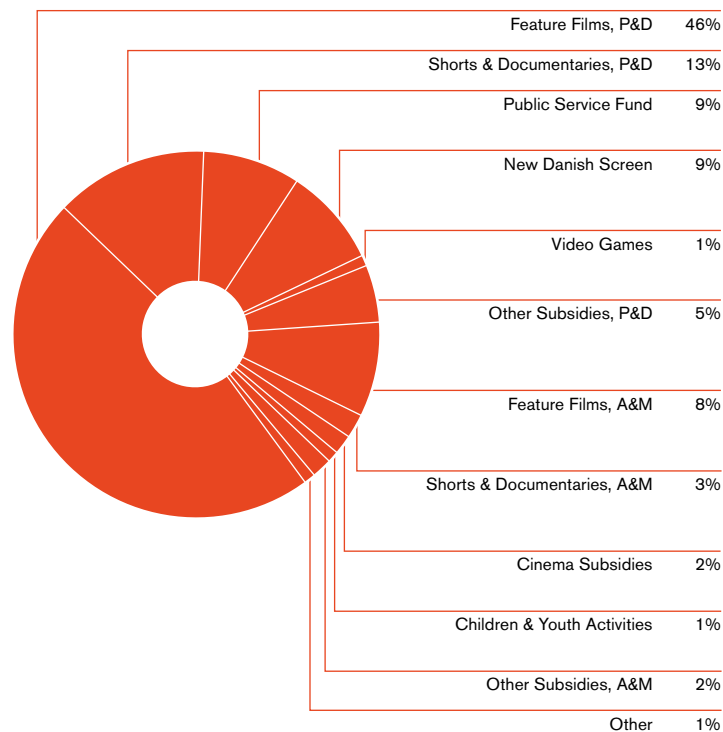
An exchange rate of 7.458 (2013 annual average) was used to convert Danish Kroner to Euros.

DFI BUDGET 2014

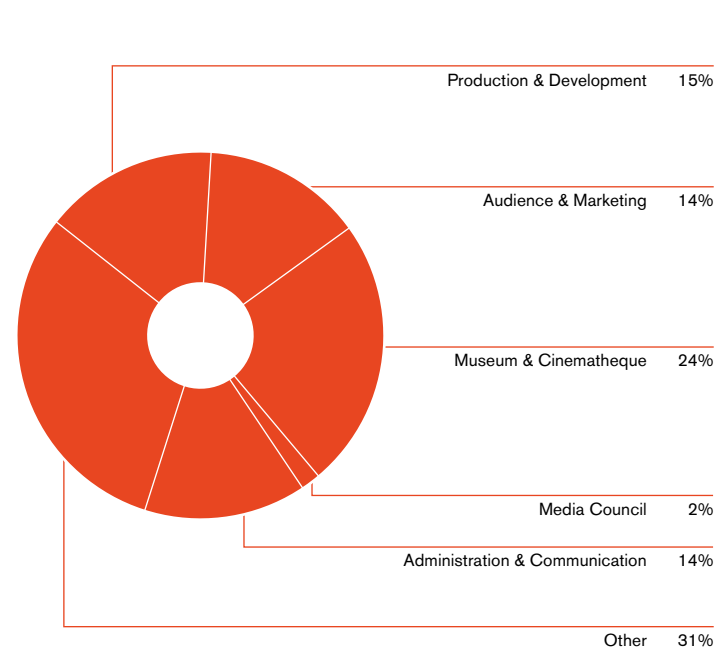
DFI Budget, 2014

DFI Subsidies	DKK (1000s)	Euro (1000s)
Production & Development:		
Feature Films Subsidies		
Script & development	17,500	2,346
Commissioner scheme: Production	70,750	9,486
Market scheme: Production	51,750	6,939
Co-production scheme: Production	12,000	1,609
Regional scheme: Production	5,000	670
International scheme: Production	4,000	536
Total Feature Films, P&D	161,000	21,588
Shorts & Documentaries Subsidies		
Commissioner scheme: Script & development	12,000	1,609
Commissioner scheme: Production	31,500	4,224
Miscellaneous	3,000	402
Total Shorts & Documentaries, P&D	46,500	6,235
Public Service Fund	30,000	4,023
New Danish Screen		
Features, shorts and documentaries	30,000	4,023
Total New Danish Screen	30,000	4,023
Video Games	5,200	697
Other Subsidies		
Workshops, internal & external	5,850	784
Eurimages & NFTVF	8,900	1,193
Miscellaneous	1,100	147
Total Other Subsidies, P&D	15,850	2,125
Total Production & Development	288,550	38,691
Audience & Marketing:		
Feature Film Subsidies		
Promotion & Marketing subsidies	20,150	2,702
Distribution subsidies	1,100	147
Festival subsidies, Denmark & abroad	7,500	1,006
Total Feature Films, A&M	28,750	3,855
Shorts & Documentaries Subsidies		
Festival subsidies, Denmark & abroad	5,000	670
Promotion & Marketing subsidies	4,500	603
Filmstriben purchase	2,000	268
Total Shorts & Documentaries, A&M	11,500	1,542
Cinema Subsidies		
Restoration, Art Cinemas etc.	4,300	577
Digitization	1,700	228
Cinema Subsidies	6,000	805
Children & Youth activities	2,100	282
Other Subsidies	7,300	979
Total Audience & Marketing	55,650	7,463
Other	3,200	429
Total Subsidies 2014	347,400	46,583
DFI Operating Costs:		
Production & Development	18,803	2,521
Audience & Marketing	17,283	2,317
Museum & Cinematheque	29,015	3,890
Media Council	2,149	288
Administration & Communication	17,211	2,308
Other	37,639	5,047
Total Operating Costs 2014	122,100	16,371
DFI TOTAL BUDGET 2014	469,500	62,954

DFI Subsidy Budget, 2014



DFI Operating Costs, 2014



DANISH THEATRICAL RELEASES

Danish Theatrical Film Releases, 2013

Title	Release date	Production company	Director	Domestic distributor	Total admissions (year end 2013)	Children/youth	DFI subsidy type
Feature Fiction (DFI Production and Marketing Support)							
The Hunt	10.01.13	Zentropa	Thomas Vinterberg	Nordisk Film	665,294	x	Commissioner
All for Two	31.01.13	Fridthjof Film	Rasmus Heide	Nordisk Film	390,200		Market
My Sister's Kids in Africa	31.01.13	Obel Film	Martin Miehe-Renard	Filmcompagniet	413,449	x	Market
Otto is a Rhino	07.02.13	Crone Film	Kenneth Kainz	Filmcompagniet	202,145	x	Market
The Shooter	28.02.13	Nordisk Film	Annette K. Olesen	Nordisk Film	45,675		Market
The Contest	21.03.13	ASA Film Production	Martin Miehe-Renard	Filmcompagniet	101,843	x	Marketing support
Grey Gold	28.03.13	Zeitgeist	Shaky González	Filmcompagniet	27,212		Marketing support
Northwest	18.04.13	Nordisk Film	Micheal Noer	Nordisk Film	104,196	x	Commissioner
The Hour of the Lynx	23.05.13	Nimbus Film	Søren Kragh-Jacobsen	Filmcompagniet	91,474		Commissioner
Only God Forgives	30.05.13	Space Rocket Nation	Nicolas Winding Refn	Scanbox	26,424		Commissioner
The Weight of Elephants	06.06.13	Zentropa	Daniel Joseph Borgman	Øst for Paradis	1,542	x	Commissioner
Player	20.06.13	Blenkov & Schønnemann Pictures	Tomás Villum Jensen	Nordisk Film	100,966		Market
Sex, Drugs & Taxation	29.08.13	Alphaville Pictures Copenhagen	Christoffer Boe	Nordisk Film	330,107		Commissioner
The Keeper of Lost Causes	03.10.13	Zentropa	Mikkel Nørgaard	Nordisk Film	721,170		Market
Antboy	03.10.13	Nimbus Film	Ask Hasselbalch	Filmcompagniet	175,077	x	Commissioner
Olsen Gang in Deep Trouble	10.10.13	Nordisk Film	Jørgen Lerdam	Nordisk Film	202,522	x	60/40
Catch the Dream	31.10.13	Regner Grasten Film	Anne-Grethe Bjarup Riis	UIP	104,893		Market
Sorrow and Joy	14.11.13	Nordisk Film	Nils Malmros	Nordisk Film	249,249		Commissioner
Nymphomaniac	25.12.13	Zentropa	Lars von Trier	Nordisk Film	13,437		Commissioner
Documentaries (incl. New Danish Screen)							
Tangentspilleren (Danish title)	03.02.13	Novamedia Film	Anne Moulvad	Novamedia Film	8,393		Marketing support
Expedition to the End of the World	06.02.13	Haslund Film	Daniel Dencik	DOXBIO	6,857		Commissioner
Searching for Bill	21.02.13	Dharma Film	Jonas Poher Rasmussen	Dharma Film	278		New Danish Screen
The Human Scale	21.02.13	Final Cut for Real	Andreas Dalsgaard	Michau +	1,424		Marketing support
Dance for Me	17.04.13	Klassefilm	Katrine Philp	Klassefilm	not available	x	Commissioner
Talking to You – A Portrait of the Painter John Kørner	08.05.13	SF Film	Jørgen Leth	Camera Film	1,498		Commissioner
Sepideh	03.06.13	Radiator Film	Berit Madsen	DOXBIO	1,317		Commissioner
Blood Ties	05.06.13	Made in Copenhagen	Pernille Bervaldd Jørgensen, Christian Sønderby Jepsen	DOXBIO	8,306		Commissioner
The Naked Eye – A Film About the Painter Michael Kvium	28.09.13	Wake Film, Opus Film	Peter Klitgaard	Camera Film	1,494		Marketing support
Tal R – The Virgin	21.11.13	Dencik Film	Daniel Dencik	Camera Film	372		Marketing support
Ai Weiwei The Fake Case	30.11.13	Rosforth Films, Danish Documentary Production	Andreas Johnsen	Michau+	1,689		Commissioner
Just the Right Amount of Violence	05.12.13	C&C Productions, Kamoli Films	Jon Bang Carlsen	Michau+	not available		Marketing support
Minor Co-productions							
Kon-tiki	04.04.13	A. Film	Joachim Rønning, Espen Sandberg	Nordisk Film	176,988		
Ginger & Rosa	11.04.13	Nordisk Film	Sally Potter	UIP	1,725		
Borgman	19.12.13	Miso Film	Alex van Warmerdam	Angel Films	867		
Hocus Pocus Alfie Atkins!	25.12.13	Det Danske Filmstudie	Torill Kove	Nordisk Film	15,366	x	
Minor Co-productions, Documentaries							
Two Raging Grannies	13.11.13	Fridthjof Film	Håvard Bustnes	DOXBIO	2,281		

Source: Danish Film Distributors Association (FAFID).

DFI PRODUCTION SUBSIDY TYPES

Commissioner Scheme supports films with unique cinematic ambitions – films that are artistically innovative and challenge their audiences. The scheme supports features, documentaries and shorts.

Market Scheme supports films with broad audience appeal – films that fascinate because they tell a popular story or cultivate a familiar genre. The scheme supports features.

New Danish Screen supports films that push the boundaries of cinema – films that strengthen talent development and experimentation. The scheme supports fiction, documentaries, series and trans-media.

Minor Co-production Scheme supports international films that have Danish production participation – films that strengthen international partnerships and creative exchange. The scheme supports features, documentaries and shorts.

DISTRIBUTION & THE CINEMA SECTOR

Top 20 / Theatrical Film Releases, 2013

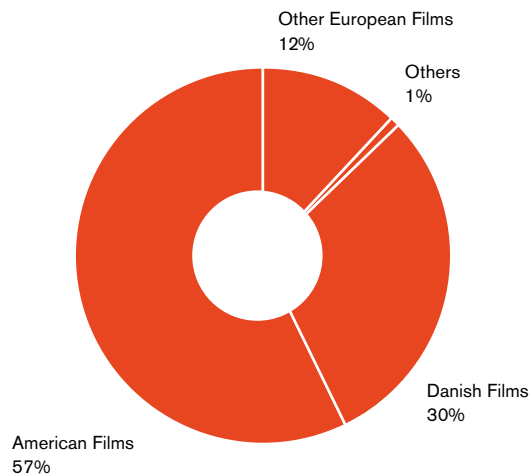
#	Title	Release date	Admissions	Country
1	The Keeper of Lost Causes **	03.10.2013	721,170	DK
2	The Hunt	10.01.2013	665,294	DK
3	The Hobbit: The Desolation of Smaug	11.12.2013	473,128	US
4	My Sister's Kids in Africa	31.01.2013	413,449	DK
5	All for Two	31.01.2013	390,200	DK
6	The Hunger Games: Catching Fire **	20.11.2013	337,332	US
7	Sex, Drugs & Taxation	29.08.2013	330,107	DK
8	The Intouchables *	22.11.2012	306,216	FR
9	Iron Man 3	25.04.2013	277,160	US
10	Despicable Me 2	04.07.2013	271,965	US
11	Frozen **	25.12.2013	262,927	US
12	Sorrow and Joy **	14.11.2013	249,249	DK
13	Fast & Furious 6	23.05.2013	247,818	US
14	The Smurfs 2	05.09.2013	211,727	US
15	The Croods	21.03.2013	210,442	US
18	Otto Is a Rhino	07.02.2013	202,145	DK
19	Gravity	07.11.2013	194,907	US
20	Les Misérables	21.03.2013	190,420	US

Source: Danish Film Distributors Association (FAFID).

* Released in 2012.

** Films still playing in 2014.

Market Shares Based on Admissions in Danish Cinemas, 2013



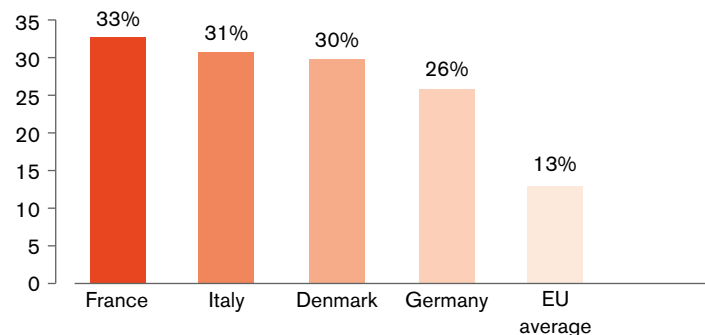
Source: Danish Film Distributors Association (FAFID).

Top 20 / Documentaries with DFI-Support on DR & TV 2, 2013

#	Title	Number of viewers	Number of broadcasts
1	The Bailiff	1,065,000	3
2	My Love – The Story of Poul and Mai	818,000	3
3	A Normal Life	711,000	5
4	Blood Ties	689,000	2
5	The Arctic Giant	637,000	1
6	Four Letters Apart – Children in the Age of ADHD	499,000	2
7	The Home Front	451,000	1
8	Dance for Me	408,000	3
9	The Queen of Versailles	385,000	3
10	Bandekrigerne – en insider åbner op (Danish title)	369,000	2
11	Bandekrigerne – et farligt venskab (Danish title)	361,000	2
12	My Beautiful Daughter	315,000	1
13	The Carbon Crooks	281,000	2
14	Wild Girls	264,000	1
15	Me and My Family (6:10)	250,000	6
16	The Gulabi Gang	244,000	1
17	Me and My Family (7:10)	237,000	6
18	Me and My Family (10:10)	196,000	5
19	The War Campaign	190,000	3
20	The Detective (1:3)	188,000	3

Source: TNS Gallup Infosys.

Largest European Domestic Market Shares, 2013



Source: Provisional numbers from European Audiovisual Observatory

Admissions and Domestic Market Shares in Danish Cinemas, 2004-2013

	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Total admissions (million)	12.8	12.2	12.6	12.1	13.2	14.1	13.0	12.4	13.6	13.6
Total admissions for Danish releases (million)	3.0	4.0	3.1	3.1	4.3	2.4	2.9	3.4	3.9	4.1
Domestic market share	24%	32%	25%	26%	32%	17%	22%	27%	29%	30%

Source: Statistics Denmark and, for 2013, Danish Film Distributors Association (FAFID).

FEATURE FICTION FILMS / SUPPORTS

Feature Fiction Films Supported for Production by DFI, 2013

Title	Production company	Director	Budget Euro (1000s)	DFI subsidy (%)	DK public service television	DK regional funding	Intl. co-pro- duction	Children/ youth
Commissioner Scheme								
When Animals Dream	Alphaville Pictures Copenhagen	Jonas Alexander Arnby	2,266	60%	x			x
Danny's Doomsday	Miso Film ApS	Martin Barnewitz	2,145	51%	x			x
Itsi Bitsi	Nimbus Film	Ole Christian Madsen	3,966	33%	x		x	
Medina	Nordisk Film	Omar Shargawi	1,629	61%	x			
Key House Mirror	Nordisk Film	Michael Noer	2,129	50%	x			
Lillebror (Danish title)	Nordisk Film	Frederikke Aspöck	1,944	57%	x	x		
A Second Chance	Zentropa	Susanne Bier	4,785	25%	x	x	x	
Comeback	Toolbox Film	Natasha Arthy	2,162	47%	x		x	
Emma	Zentropa	Mads Matthiesen	2,325	46%	x		x	
Sorgenfri (Danish title)	Meta Film	Bo Mikkelsen	1,703	73%				x
One, Two, Threesome	C. Bjerre Filmproduktion	Claus Bjerre	395	61%				
Long Story Short	Miso Film	May el-Toukhy	2,324	52%	x			
The Shamer's Daughter	Nepenthe Film	Kenneth Kainz	6,650	22%	x		x	x
Men & Chicken	M&M Productions	Anders Thomas Jensen	4,821	24%	x	x	x	
Market Scheme								
The Reunion 2 – The Funeral	Nordisk Film	Mikkel Serup	2,387	35%	x			
Malta All Inclusive	Happy Ending Film	Hella Joof	2,347	37%	x			
On the Edge	Zentropa	Christian E. Christiansen	1,809	44%	x	x	x	x
Albert	M&M Albert	Karsten Kilerich	2,317	37%	x			x
9 April	Nordisk Film	Roni Ezra	3,486	26%	x		x	
Silent Heart	SF Film Production	Bille August	1,783	38%	x	x		
The Absent One	Zentropa	Mikkel Nørgaard	5,297	18%	x		x	
Antboy II	Nimbus Film	Ask Hasselbalch	2,681	33%	x		x	x
Minor Co-productions								
IDA	Phoenix Film	Pawel Pawlikowski	1,456	5%				x
The Word	SF Film Production	Anna Kazejak	1,300	14%	x			x
The Mountain	Windelov/Lassen	Yaelle Kayam	528	14%				x
The Golden Horse	Copenhagen Bombay Rights	Reinis Kalnaellis, Valentas Askinis	3,035	7%				x
The Boy with the Golden Trousers	Cosmo Film	Ella Lemhagen	3,862	5%				x
Good People	Eyeworks Fine & Mellow	henrik ruben Genz	18,286	1%	x			x
Detained	SF Film Production	Lisa Aschan	2,212	8%	x			x
The Serious Game	Nimbus Film	Pernilla August	5,730	6%	x			x
Longway North	Nørlum	Rémi Chayé	6,401	6%	x			x

DOCS, SHORTS, NEW DANISH SCREEN / SUPPORTS

Documentaries, Short Films and New Danish Screen Films Supported for Production by DFI, 2013

Title	Production company	Director	Budget Euro (1000s)	DFI subsidy (%)	DK public service television	Series	Intl. co-pro- duction *	Children/ youth
Documentaries								
Ai Weiwei The Fake Case	Danish Documentary Production	Andreas Johnsen	442	53%	x			
Wind Catchers	Fridthjof Film	Amir Escandari	496	12%	x		x	
The Circus Dynasty	Hansen & Pedersen Film og Fjernsyn	Anders Riis-Hansen	456	49%	x			
The Secret Flight	Fridthjof Film	Andreas Kofoed	684	33%	x			
Cathedrals of Culture	Final Cut for Real	Karim Ainouz, Michael Glarwogger, Michael Madsen, Robert Redford, Wim Wenders, Margreth Olin	2.802	6%	x	x	x	
The Castle	Danish Documentary Production	Eva Mulvad	228	22%	x			
Shadow of a Hero	Fridthjof Film	Laurits Munch-Petersen	375	80%	x			
Concerning Violence	Final Cut for Real	Göran Hugo Olsson	670	6%	x		x	
Lost in Perfection	Zentropa	Erik Gandini	965	4%	x		x	
7.9.13	Plus Pictures	Bettina Mouridsen, Brian McGinn, Kaspar Astrup Schröder, Louise Detlefsen	697	44%	x			
1989	Magic Hour Films	Anders Høgsbro Østergaard	1.193	19%	x		x	
If I Can't Dance It's Not My Revolution	Fridthjof Film	Marie Skovgaard, Obaidah Zytoon	670	42%	x			
The Little Wild Ones	Frejas Focus, Wake Film	Laila Hodell	215	70%	x	x		x
Light Fly, Fly High	Made in Copenhagen	Susann Østigaard, Beathe Hofseth	456	10%	x		x	x
Chikara – The Sumo Wrestler's Son	Final Cut Real	Simon Lereng Wilmont	201	70%	x			x
Dagbog fra Porn Valley (Danish title)	Made in Copenhagen	Nicole N. Horanyi	228	29%	x			x
Love, Love, Love	Fridthjof Film	Louise Detlefsen	228	75%	x			x
Hvide kæbe (Danish title)	Loke Film	Adam Schmedes	161	61%	x			x
Misfits	Sonntag Pictures	Jannik Splidsboel	295	55%	x		x	x
Good Things Await	Danish Documentary Production	Phie Ambo	429	50%	x			
Up in Smoke	Larm Film	Tom Heinemann	375	44%	x			
Raging Grannies	Fridthjof Film	Håvard Bustnes	670	8%	x		x	
A Home in the World	Sonntag Pictures	Anders Kofoed	389	37%	x			
Den fantastiske læge (Danish title)	Plus Pictures	Louise Kjeldsen, Louise Detlefsen	335	32%	x			
Drone (Danish title)	Radiator Film	Tonje Hessen	684	6%	x		x	
No Title	Danish Documentary Production	Pernille Rose Grønkjær	630	41%	x			
Inside Fur	Electric Parc	NN	670	8%	x		x	
The Look of Silence	Final Cut for Real	Joshua Oppenheimer	670	20%	x			
Til minde om lejrene (Danish title)	Final Cut for Real	André Singer, Stephen Frears	644	5%	x		x	
Afghan Justice	Made in Copenhagen	Nicole N. Horanyi	644	39%	x			
Den røde tråd (Danish title)	Nils Vest Film	Mette Knudsen	362	57%	x			
Jacob Holdt	Copenhagen Film & TV	Niels-Ole Rasmussen	416	60%	x			
Short films								
Jamila – If Only I Could Fly	Dansk Tegnefilm 2	Jannik Hastrup	161	63%				x
Tale of a String	M&M Productions	Karsten Kiilerich	174	79%				x
Lillefinger (Danish title)	Copenhagen Bombay Rights	Mette Skov	442	53%	x	x		x
Her og nu (Danish title)	Globus	Jeremy Weller	308	80%	x			x
Kænguruerne (Danish title)	Mastiff	Carsten Myllerup	670	36%	x	x		x
Peter Pix	Nepenthe Film	Trine Heller Jensen	268	84%	x	x		x
New Danish Screen								
Baby	SF Film Production	Camilla Ramonn	358	94%	x			x
Lulu	SF Film Production	Caroline Sascha Cogez	489	89%	x		x	
Flow	Beofilm	Fenar Ahmad	842	87%	x			x
Kivitok	Fischer Film	Frederik Jacobi	180	82%	x			
Mini	Windelov Lassen	Milad Alami	262	43%	x		x	x
Rodløs (Danish title)	Gammeltoft	Kira Richards Hansen	148	99%	x			x
Suburbs	Blenkov & Schønnemann	Jeppe Rønde	896	81%	x		x	x
Vokseværk (Danish title)	First Lady Film	Tor Fruergaard	323	90%	x			x
Brothers in Arms	Film Maker	Cav Bøgelund	355	90%	x			
We Are Journalists	Danish Doc Production	Ahmad Farahani	227	100%	x			

* Of the international co-productions, the two films *1989* and *Misfits* are Danish majors; the remaining films are Danish minors.

OVERVIEW OF SUPPORTS 2007-2013

Feature Fiction Films Supported for Production by DFI, 2007-2013

	2007	2008	2009	2010	2011	2012	2013
Commissioner scheme (incl. Råfilm)	12	13	11	13	10	8	14
Market scheme (former 60/40)	5	6	9	10	9	10	8
Minor co-productions	7	6	6	7	6	9	9
All Productions	24	25	26	30	25	27	31

Financial Structure of Feature Fiction Films Supported for Production by DFI, 2007-2013

	2007	2008	2009	2010	2011	2012	2013
100% Danish finance	9	8	11	16	16	12	13
Major co-productions	8	11	9	7	3	6	9
Minor co-productions	7	6	6	7	6	9	9
All Productions	24	25	26	30	25	27	31

New Danish Screen Films Supported for Production by DFI, 2007-2013

	2007	2008	2009	2010	2011	2012	2013
Feature films	1	4	4	2	0	1	2
Documentaries	0	11	8	3	7	5	1
Short films	2	11	7	9	7	4	7
Interactive	0	0	0	0	1	1	0
All Productions	3	26	19	14	15	11	10

Note: The supports are broken down by type of films in their final format.

Documentaries and Shorts Supported for Production by DFI, 2007-2013

	2007	2008	2009	2010	2011	2012	2013
All Productions	31	37	31	46	40	32	38

Note: The figures include Danish productions and minor co-productions.

DFI.DK/FACTS