EURIMAGES
... the fund for international co-production

Sergio Garcia de Leaniz, Project Manager
Since 1989...

....supporting the European film industry

....encouraging co-operation across borders

....promoting the concept of co-production
Basics

...supranational public fund

...cultural approach

→ auteur-driven

→ new approaches to genre

→ local stories with global potential

...part of the Council of Europe (not EU)
Eurimages Membership

countries “join” Eurimages

39 countries to date
covering wider Europe and Canada

(but not the UK)
In practice...

...EUR 25 M annual budget

...Management Board

...four meetings a year

...selects projects

...Secretariat in France

...not just co-production
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...who does what

Secretariat in Strasbourg...
- analysis of the applications (eligibility)
- management of supported projects (contracts + payments) and day-to-day activities
- represents Fund in markets/festivals

National representatives...
- represent country on Board of Management
- present and defend co-prod projects
- contact point in country
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...distribution + exhibition

- for Eurimages' member states not part of Creative Europe - MEDIA
  - Armenia, Canada, Georgia, Russian Federation, Switzerland and Turkey
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...development awards

• 10 awards
  - Rotterdam – CineMart (The Netherlands – January/February)
  - Berlin – Co-Production Market (Germany – February)
  - Copenhagen – CPH:DOX (Denmark – March)
  - Cartoon Movie – Bordeaux (France – March)
  - Cluj – Transilvania Pitch Stop (Romania – June)
  - Sarajevo – CineLink (Bosnia – August)
  - San Sebastian – Europe – Latin America Co-Pro Forum (Sept)
  - Amsterdam – CineKid (The Netherlands – October)
  - Rome – New Cinema Network/MIA (Italy – October)
  - Tallinn – Baltic Event (Estonia – November)

• €20 000 fiction  €15 000 documentaries
lab projects

- for experimental projects
- selected at work-in-progress events at four festivals
  - Karlovy Vary (Czech Republic - July)
  - Haugesund (Norway – August)
  - Thessaloniki (Greece – November)
  - Les Arcs (France – December)
- with international co-operation
- €50 000 prize to finish the film
E U R I M A G E S

...gender equality

➢ Strategy 50/50 by 2020 (44% last meeting)
➢ Action Plan
➢ Audentia Award
   ➢ Göteborg - 2019
➢ Outreach
➢ Residencies
➢ Data Collection
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...focus on co-production

1 990 international coprods since 1989

582 MM €
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...focus on co-production

78 projects supported in 2018
63 fiction features
9 documentaries
5 animated features
Support of features (fiction, docu, animation)
- minimum 70 minutes – THEATRICAL

Producers from at least 2 member countries

Non-Eurimages producers 30% or less

“Official” co-productions
- bilateral treaty or convention

Max. €500,000 award - as a soft loan
- always limited to 17% (fiction/anim) or 25% (docs) total cost
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...co-production basics 2

• Shooting after decision
  ➢ except in certain circumstances
  ➢ PP start in window of 6 months after decision

• 50% financing secured each country
  ➢ calculation includes unconfirmed Eurimages
  ➢ must include eligible financing

• Points test for ‘Eurimages’ elements

• Selective

• Application on-line
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...recent changes

... new options for unconventional projects

...more flexibility for documentaries
- Higher support level
  - 25% rather than 17%

- More time to shoot
  - up to 80% of shooting days prior to decision
  - general rule is 50%

- Theatrical release derogation
Packaging: a fundamental role

- synopsis
- script / treatment for documentaries
- director’s note of intent (visual approach + access + why cinema)
- producer’s note of intent
- audiovisual materials

Level of development: key

Previous audiovisual work of the director

Good translation (of the artistic material) into EN / FR
### 4 deadlines per year

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Board Meeting</th>
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<tbody>
<tr>
<td>16 January 2019</td>
<td>12 – 15 March 2019</td>
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<tr>
<td>11 April 2019</td>
<td>24– 28 June 2019</td>
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<tr>
<td>22 August 2019</td>
<td>14 – 18 October 2019</td>
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<tr>
<td>22 October 2019</td>
<td>9 – 12 December 2019</td>
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### Factors to bear in mind

#### Principal photography
- Not before decision
- Except if derogation (< 50% for fiction & animation / < 80% for documentaries)
- 6-month window after decision

#### Financing
- Minimum 50% confirmed each country
- Eligible financing in place

### Level of script development

Always check dates on our website!
If a project is turned down by the Board, then no further application can be made. If it is withdrawn before examination by the Board, one further application will be accepted.
Support paid in three instalments:

- First payment – 60%
  - Signature of support agreement and start of shooting
- Second payment – 20%
  - Production DCP
- Third payment – 20%
  - Final cost report & theatrical release in all countries
The Rule
Repayable from the first EURO
- from each producer’s net receipts
- at a rate = % share of Eurimages’ support
- after deduction of MGs & presale amounts

- Agreed MGs & international presales fixed in ‘List of Deductions’
  - Must have been signed before DCP

This means that....
- Deferrals, equity investments, gap financing, SOFICAs, etc...
  cannot be deducted before Eurimages
CAMA obligatory for budgets over 3M euros
Copenhagen – March 2019

find out more...

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www.coe.int/eurimages

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