

Creative Europe

Desk Denmark

DFI

29.03.2019

MEDIA – TV Programming

<https://vimeo.com/263888345/cf2bae9e94>



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MEDIA

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A programme of the European Union

EU 2020 strategy

Digitization, gender equality, new business models, cultural diversity and European cultural heritage

European dimension

Hard competition

Participants portal or funding and tender opportunities



Creative Europe MEDIA

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EUROPEAN COMMISSION AUTHENTICATION SERVICE (ECAS)

External

EUROPA > Authentication Service > Login

Login New password Sign Up Help

Is the selected domain correct?
External Change it

Username or e-mail address *

Password *

More options...

Login! Lost your password?

Countries

28 EU-states (soon 27)

+

Norway

Montenegro

FYROM (Former Yugoslav republic of Macedonia)

Iceland

Bosnia Herzegovina

*...and Georgia, Moldova,
Ukraine and Tunesia partial*



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TV Programming, production support

Annual Budget TV programming: 13,5 M € (6/7,5)

Deadline (Call 25/2018): **28th of May 2019 at 12.00** – that is 12.00 exact

New call in September with deadline November or December

Results 5 months later – contract 6 months later

GRANT!!!!

www.eacea.ec.europa.eu



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Who can apply?

- ✓ Independent European Film- and TV production companies
- ✓ Max 25% owned by a broadcaster
- ✓ Experienced, but not for eligibility
- ✓ Rights holder
- ✓ Majority producer



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How much?

(Documentaries)

20% of production budget
ex. development already supported by MEDIA

Max 300.000 €



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Eligibility criteria

- Creative documentaries (one-off or series) of a total duration of minimum 50 minutes intended **primarily for the purposes of television exploitation** on both linear and non-linear services. Sequels, second, third and further seasons of an existing documentary series are not eligible.
- Co-productions
- 50% of financing in place. External sources
- Min. 3 broadcasters (incl. VOD platforms) from 3 different member states
- The application must be submitted at the latest on the first day of principal photography (or start of animation for animation projects)
- Rights: 7 years if the broadcaster's participation takes the form of a pre-sale; 10 years if the broadcaster's participation also takes the form of a co-production
- A minimum of 50% of the total estimated production budget must come from countries participating in the MEDIA sub-programme



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What should be in the application?

- ✓ E-form at the portal: Funding and tender
- ✓ Annexes:
 - 1) Project description: treatment, director's note, producer's note, artistic material
 - 2) Declaration of honor
 - 3) Budget and financing plan
 - 4) Proofs of financing – LOC
 - 5) Track record
 - 6) CV of director and main producer
 - 7) Link to trailer (vimeo/youtube)

NB! Only 10 MB in total

English preferred (good English)



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Award criteria

- Automatic points:
 - 5 points for young audience below 16 years old
 - 5 points for low and medium production capacity countries
- European dimension of the financing of the project: 20 pts.
- Quality of the project and quality of the distribution and promotion strategies: 55 pts.
- Broadcaster's involvement and potential for international circulation on both linear and non-linear services: 20 pts.
- Distribution of the roles and responsibilities of the production and creative team: 5 pts.



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Read!

- Guidelines part A and B
- How to apply
- All annexes
- FAQ
- E-form
- Guide for experts



Nice to know

- ❖ Previous May deadline: 77 applications
- ❖ 19 selected (all genres). 3 Danish (7 applications from DK – selection rate 43%)
- ❖ 28,35% overall selection rate
- ❖ 33% same deadline 2017
- ❖ 79% of selected projects were co-productions
- ❖ Selection rate for co-productions is 34%



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E-form

<https://eacea.ec.europa.eu/PPMT/>

Pic number

Experts

Reporting and audit



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Danish documentaries with TV Programming support

21 films -16,4 M DKK since 2014



Flee
Humanity on trial
Hunting for Hedonia
Winter Journey
School of Seduction
Apolonia, Apolonia
The distant barking of dogs
A modern man
Lost Warrior
Hushjælp i helvede
Amateurs in space
Wild North
Tutti a Case
Naturens uorden
The John Dalli mystery
Bugs
Fanget i de fries Land
Børnesoldatens nye job
Så meget godt i vente
Edderskønne edderkopper
Motleys law



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Use Creative Europe Desks

We are paid to help you!

MEDIA DK:

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Desks in all other member states



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