



Creative Europe MEDIA

Call for Proposals EACEA/26/2019

“Support to European Networks of Festivals”

CALL EACEA 26/2019

Action 2 - Support to European Networks of Festivals

Publication date: 12/09/2019

Deadline: 23/04/2020

Available Budget: EUR 500.000

Max. contribution: EUR 180.000

Max. co-financing rate: 80%

Budget based !



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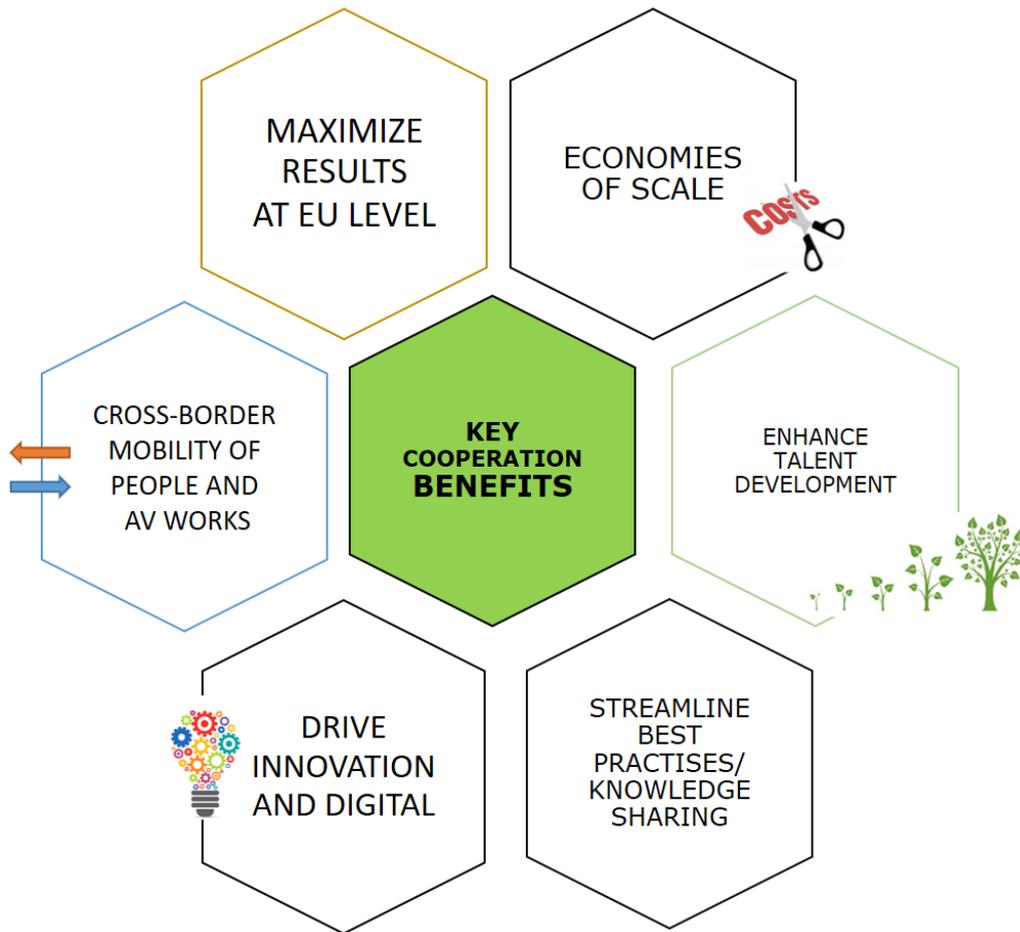
Support to European Networks of Festivals CALL 26/2019

COOPERATION & NETWORKS



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OVERVIEW OF COOPERATION PRACTICES

COST-CUTTING:

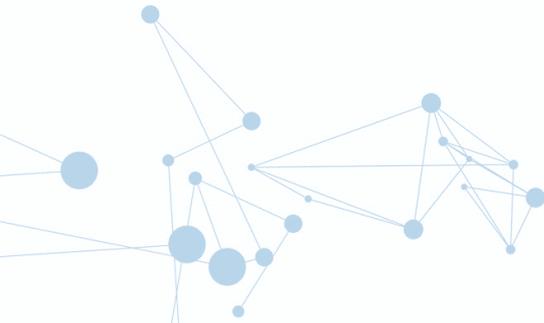
- ✓ Subtitles exchange
- ✓ DCPs storing; sharing; transport
- ✓ Exchanging accreditations
- ✓ Sharing service providers (screening and sound equipment)

CROSS-PROMOTION:

- ✓ Distribution of partners promotional material
- ✓ Ads in partners catalogues
- ✓ Cross-visibility on websites and social media channels
- ✓ Promotion of each other's calls for projects

KNOWLEDGE SHARING:

- ✓ Exchange of expertise
- ✓ Exchange of contacts
- ✓ Masterclasses, training sessions
- ✓ Panels, roundtables, seminars/conference
- ✓ Joint film research and publications
- ✓ Cross-visits
- ✓ Collaboration on educational material



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OVERVIEW OF COOPERATION PRACTICES

MOBILITY OF THE AUDIENCES AND PROFESSIONALS:

- ✓ Cross-border student exchange
- ✓ Internships / volunteer exchange
- ✓ Jury members exchange (including young jury members)
- ✓ Joint artistic residencies
- ✓ Shared mentors
- ✓ Shared talent scouts

CIRCULATION OF WORKS:

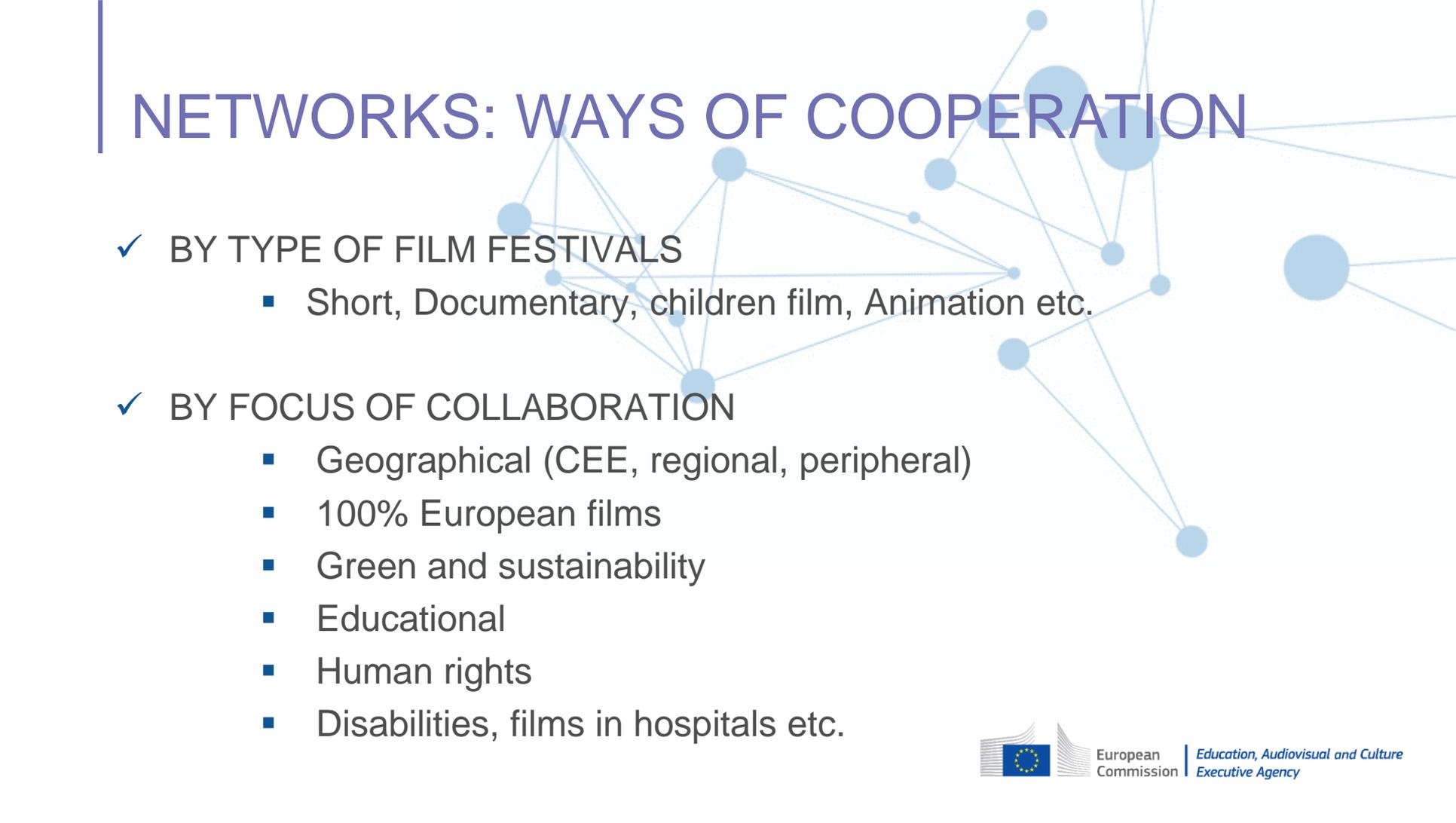
- ✓ Programme exchange
- ✓ Joint Awards
- ✓ Simultaneous screenings
- ✓ Joint film databases/online libraries/travelling exhibition
- ✓ Co-production of shorts
- ✓ Distribution
- ✓ 'Focus on..' country, specific sections

INNOVATION AND DIGITAL:

- ✓ Co-working on VOD platforms
- ✓ Collaborative online administrative tools
- ✓ Joint DCP's server, interactive children platform



NETWORKS: WAYS OF COOPERATION



- ✓ BY TYPE OF FILM FESTIVALS
 - Short, Documentary, children film, Animation etc.

- ✓ BY FOCUS OF COLLABORATION
 - Geographical (CEE, regional, peripheral)
 - 100% European films
 - Green and sustainability
 - Educational
 - Human rights
 - Disabilities, films in hospitals etc.



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EXPECTED RESULTS

Reinforce **sustainability** of European networks of festivals aiming to enhance cooperation among members through **joint activities strategies**

Increase the effectiveness and professionalization of European networks of festivals to **increase promotion and circulation of European films to growing audiences across Europe**

Foster **exchange of knowledge and good practices, achieve economies of scale and resource efficiency in a digital context**

TARGETED PROJECTS

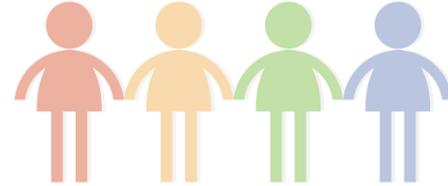
- European Networks of Festivals
- taking place in countries participating in the MEDIA Sub-programme
- aiming to further develop effective collaboration and partnerships across borders and
- **to elaborate strategies for joint activities in order to expand interest for European audiovisual works**



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ELIGIBLE APPLICANTS

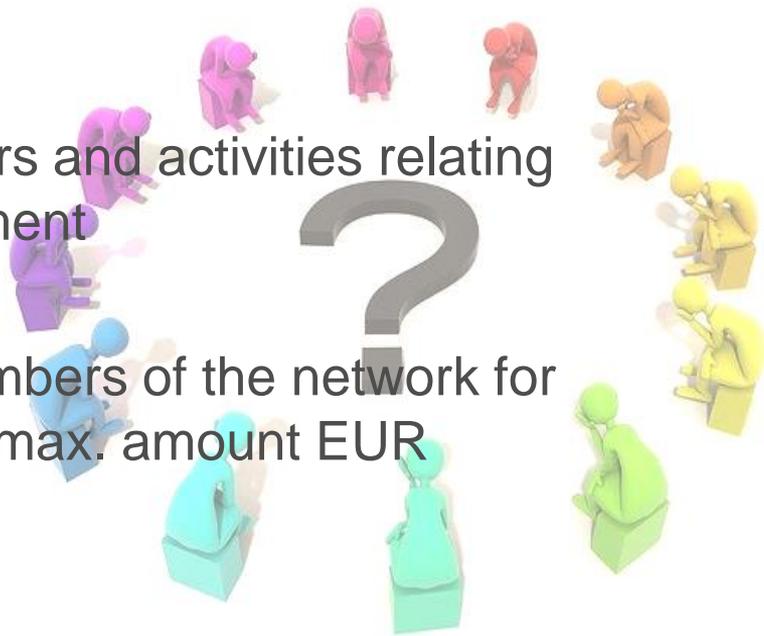


A Network of **min. 4 eligible festivals**
a coordination entity + min. 3 members
from different MEDIA participating countries!

- Eligible Festival = min: 70% European Programming; 50% non-national; 15 countries
- Coordination entity submits the application and represent the members of the network
- Letters of intent from members to be provided

ELIGIBLE ACTIVITIES

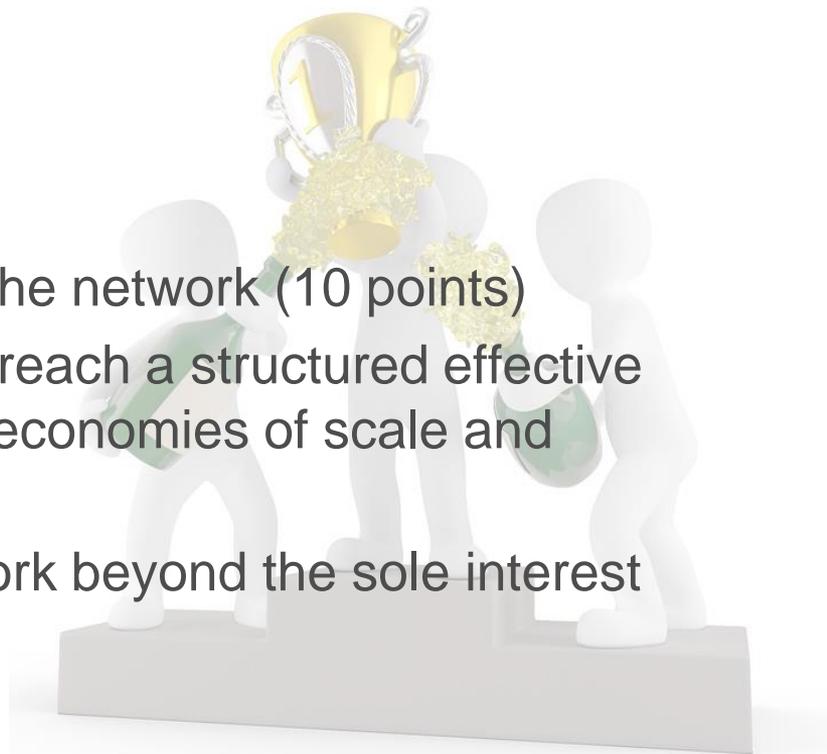
- Coordination of the network members and activities relating to its sustainable structured development
- Provision of financial support to members of the network for the implementation of joint activities (max. amount EUR 30,000)



AWARD CRITERIA

1. Relevance (30/100)

- Clarity and relevance of the scope of the network (10 points)
- Relevance of the network strategy to reach a structured effective and sustainable coordination including economies of scale and resource efficiency (10 points)
- Added-value of the scope of the network beyond the sole interest of the members (10 points)



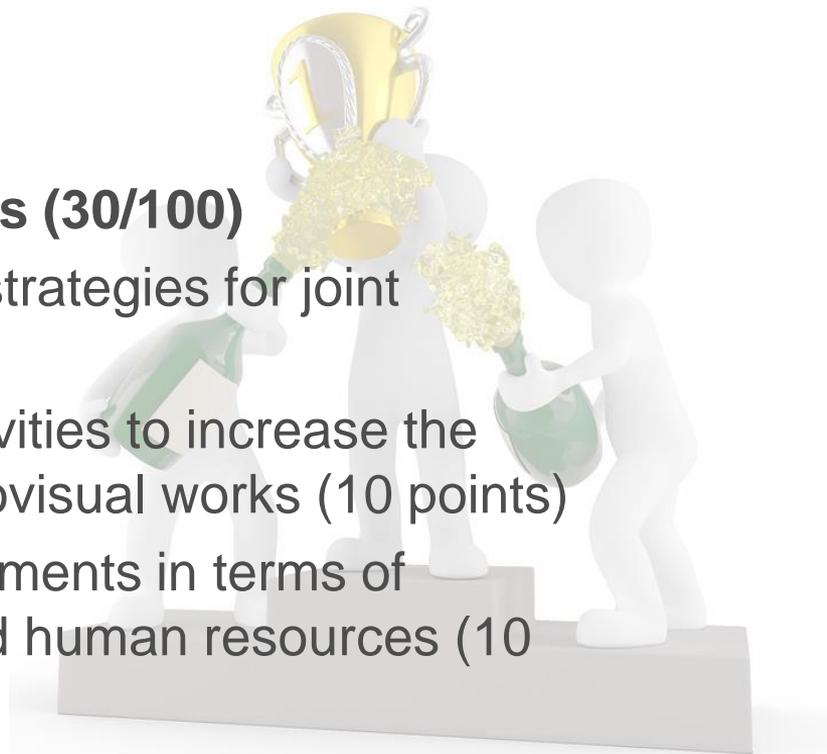
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AWARD CRITERIA

2. Quality of the content and activities (30/100)

- Quality, clarity and robustness of the strategies for joint activities (10 points)
- Potential of the strategies for joint activities to increase the interest of audiences in European audiovisual works (10 points)
- Cost-efficiency of the working arrangements in terms of appropriate allocation of the budget and human resources (10 points)



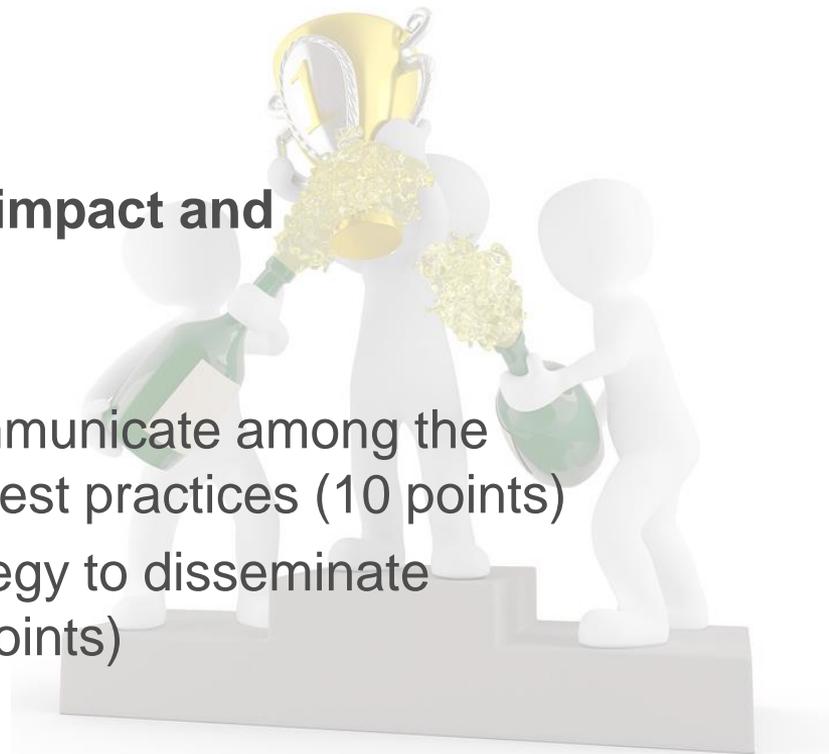
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AWARD CRITERIA

3. Dissemination of project results impact and sustainability (20/100)

- Efficiency of the mechanisms to communicate among the members and share knowledge and best practices (10 points)
- Efficiency and adequacy of the strategy to disseminate network results of joint activities (10 points)



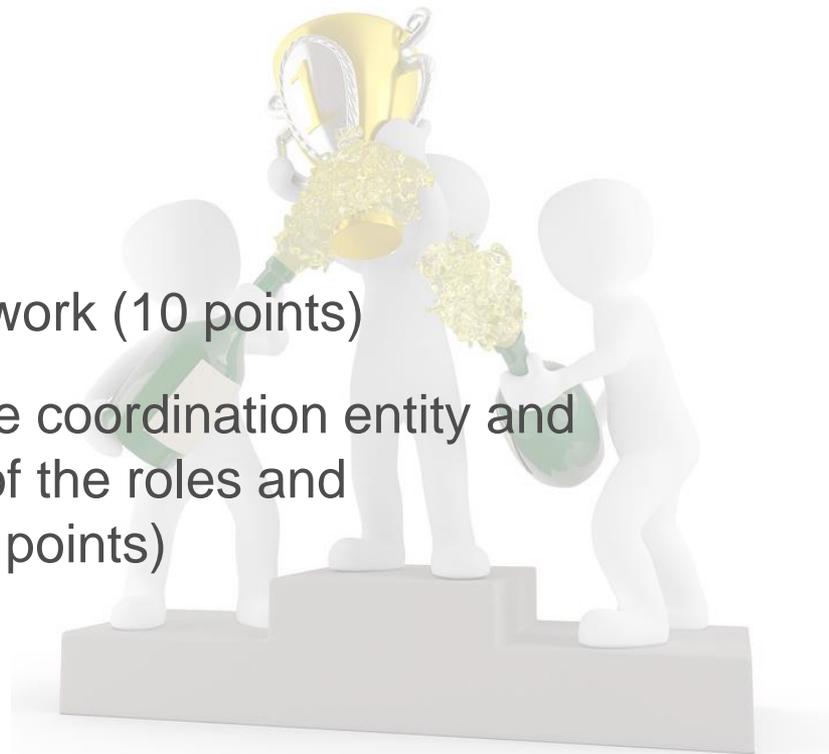
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AWARD CRITERIA

4. Quality of the network (20)

- Geographical coverage within the network (10 points)
- Coherence and complementarity of the coordination entity and member teams in terms of distribution of the roles and responsibilities in the joint activities (10 points)



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ELIGIBLE COSTS

- Identifiable as specific costs directly linked to the performance of the action (NETWORK ACTIVITIES)
- Incurred directly by the Coordinator
- Costs incurred directly by the Member of the Network are not to be included in the budget

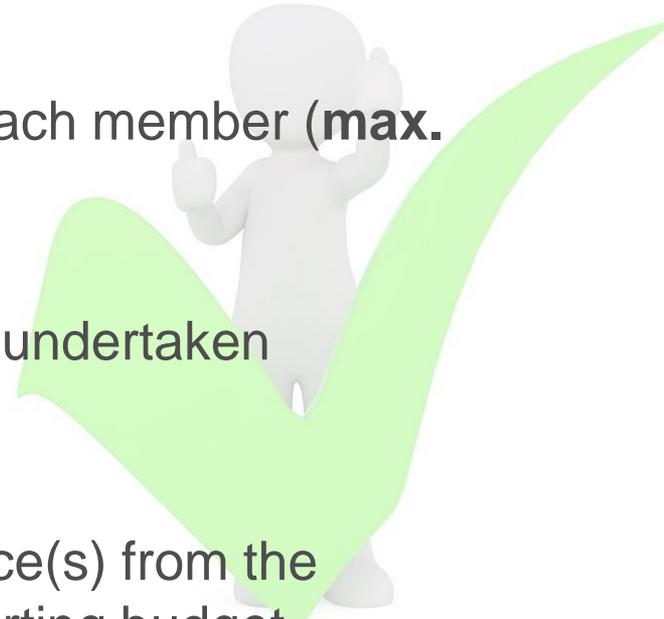


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ELIGIBLE COSTS

- The Coordinator can allocate **support** to each member (**max.** EUR 30,000)
- This support depends on the level of costs undertaken **directly** by each member
- This support will be documented with invoice(s) from the member to the Coordinator & a specific reporting budget



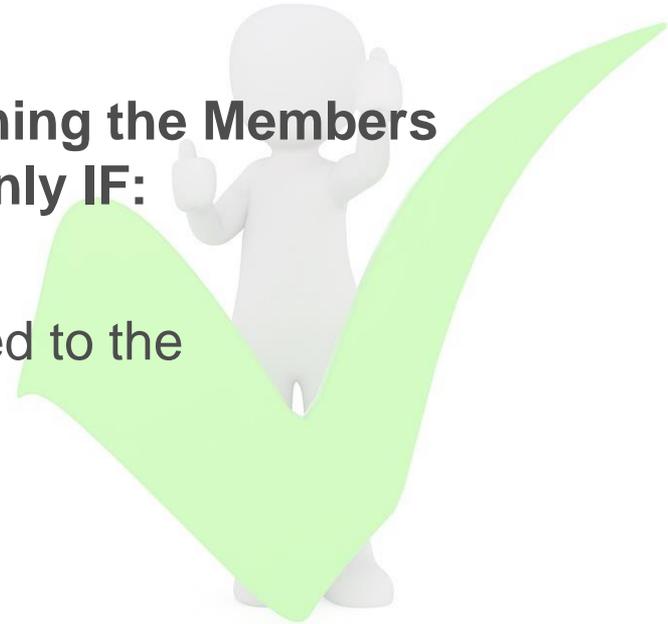
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ELIGIBLE COSTS

The Coordinator can foresee **costs concerning the Members** (e.g. in relation with travel, accomodation) **only IF:**

- these costs are directly paid by and invoiced to the Coordinator **AND**
- benefit to all the members



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FINANCING PLAN

- The direct monetary contribution from the applicant Coordinator (own resources);
- The contribution from the Members (revenue from membership/contribution from Members of the Network)
- The financial contribution from other fund providers (public and/or private).



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ROUNDTABLES & WORKSHOPS

Why? The aim of workshops and roundtables is to showcase good examples of collaboration and networking; encourage festivals to create collaborative networks across borders in order to address fragmentation of the European market; shape MEDIA support according to meaningful collaboration models.

When?

- 12 February 2017, Berlin
- 17 February 2018, Berlin
- 9 February 2019, Berlin - including presentation of the report "Mapping of Collaboration Models among Film Festivals"
- 19 August 2019, Sarajevo



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ROUNDTABLES & WORKSHOPS

- Festivals are trend-setters in several areas: supporting talents; film education; innovation for audience development events.
- Festivals collaborate on: film education; profesionalisation of festivals, including sharing staff, know-how, technology; audience development and also with other players throughout the value chain (with cinemas and VOD platforms).
- Finding partnerships and collaborations is already among the festivals' priorities.
- One of the main threats for festivals is finding and attracting new audiences, especially young audiences and fighting the competition from streaming platforms. Promotion and “clever programming” play a crucial role for festivals' success.



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Q&A



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FAQ: ELIGIBLE CANDIDATES



Shall all the members of the network **comply with eligibility criteria** or only the coordinator?



Is there a minimum requirement in terms of **years of existence** for the network?



Can the same festival **apply for both** network support (Action 2) as well as individual support (Action 1)?



Would it be advisable for a festival **to be involved in several** Network proposals?



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FAQ: ELIGIBLE ACTIVITIES



Could a **meeting between the network members** (taking place during one of the festivals) be eligible?



How to distinguish **stand-alone activity** of the festival **vs joint activity** of the network?



Cascading grant: what happens to the direct costs directly incurred by the Member?



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FAQ: RELEVANCE OF THE NETWORK



Should particular attention be paid at **representation of LPCC and MPCC** within the network?



And what about **regional networks**? Will the network be considered less relevant due to its limited **geographical coverage**?



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QUESTIONS AND DEBATE?!

