



**FACTS &  
FIGURES  
2012  
DANISH  
FILM INSTITUTE**

**PRODUCTION AND EXHIBITION FIGURES FOR 2011**

# 01

## DFI BUDGET 2012

The national film agency, The Danish Film Institute (DFI), operates under the ministry of Culture (according to the Film Act from 1997). Since 1999 the financial framework and the political objectives for the Danish film policy has been set by the Danish Parliament in four year Film Policy Accords. The current period is 2011-2014.

Table 1.1 DFI budget / 2012

	Dkk (1000s)	Euro (1000s)
<b>Production &amp; Development:</b>		
<b>Feature films subsidies</b>		
Script & development	19,400	2,608
Commissioners scheme: Production	69,000	9,275
Market scheme: Production	53,100	7,137
Co-production scheme: Production	10,200	1,371
International scheme, Production	8,200	1,102
Reimbursements	-6,100	-820
<b>Total feature films, P&amp;D</b>	<b>153,800</b>	<b>20,673</b>
<b>Shorts &amp; documentaries subsidies</b>		
Commissioners scheme: Script & development	5,100	686
Commissioners scheme: Production	39,900	5,363
Promotion & Marketing subsidies	3,100	417
Miscellaneous	2,500	336
<b>Total shorts &amp; documentaries, P&amp;D</b>	<b>50,600</b>	<b>6,801</b>
<b>Public Service Television Fund</b>	<b>37,500</b>	<b>5,041</b>
<b>New Danish Screen</b>		
Feature, short and documentary films	28,400	3,817
<b>Total New Danish Screen</b>	<b>28,400</b>	<b>3,817</b>
<b>Video games</b>	<b>5,000</b>	<b>672</b>
<b>Other subsidies</b>		
Workshops, internal & external	5,700	766
Eurimages & NFTVF	8,500	1,143
Miscellaneous	1,100	148
<b>Total other subsidies, P&amp;D</b>	<b>15,300</b>	<b>2,057</b>
<b>Total Production &amp; Development</b>	<b>290,600</b>	<b>39,061</b>
<b>Audience &amp; Marketing:</b>		
<b>Feature film subsidies</b>		
Promotion & Marketing subsidies	20,400	2,742
Print subsidies	2,500	336
Festival subsidies, Denmark & abroad	8,200	1,102
Import subsidies	1,700	229
Miscellaneous	3,100	417
<b>Total feature films, A&amp;M</b>	<b>35,900</b>	<b>4,825</b>
<b>Shorts &amp; documentaries subsidies</b>		
Festival subsidies, Denmark & abroad	4,100	551
<b>Total shorts &amp; documentaries, A&amp;M</b>	<b>4,100</b>	<b>551</b>
<b>Cinema subsidies</b>		
Restoration, Art Cinemas etc.	4,000	538
Digitization	5,000	672
<b>Cinema subsidies</b>	<b>9,000</b>	<b>1,210</b>
<b>Children &amp; Youth activities</b>	<b>3,100</b>	<b>417</b>
<b>Total Audience &amp; Marketing</b>	<b>52,100</b>	<b>7,003</b>
<b>Other Subsidies</b>	<b>2,400</b>	<b>323</b>
<b>Total Subsidies 2012</b>	<b>345,100</b>	<b>46,386</b>
<b>DFI Operating costs:</b>		
Production & Development	19,714	2,650
Audience & Marketing	17,920	2,409
Museum & Cinematheque	26,543	3,568
Media Council	1,284	173
Administration & Communication	18,017	2,422
Other	38,522	5,178
<b>Total operating costs 2012</b>	<b>122,000</b>	<b>16,399</b>
<b>DFI Total Budget 2012</b>	<b>467,100</b>	<b>62,785</b>

Figure 1.2 DFI subsidy budget / 2012

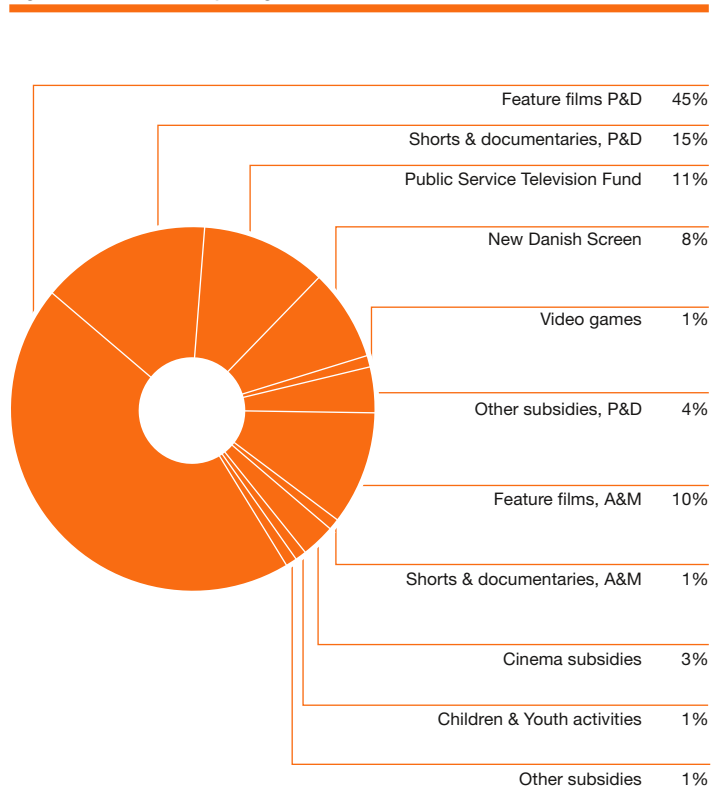
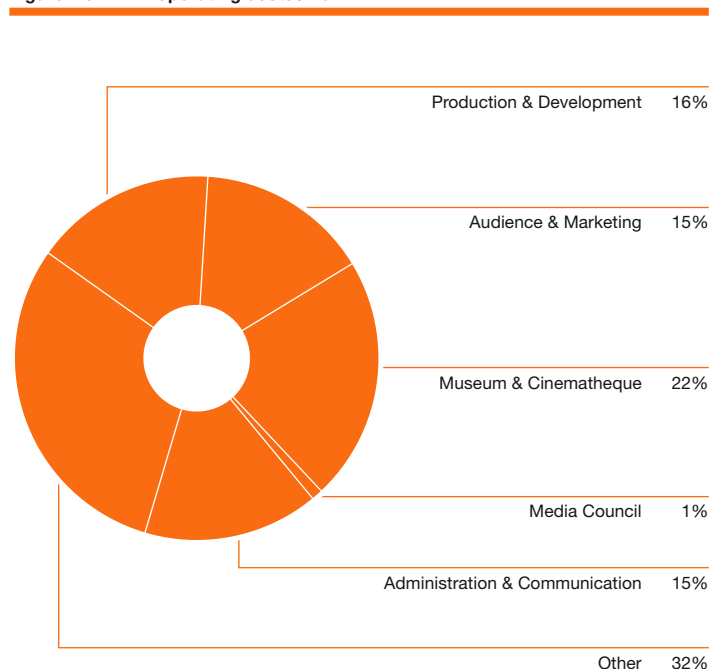


Figure 1.3 DFI operating costs / 2012



## 02

## FEATURE FICTION FILM PRODUCTION

The DFI Production & Development department is responsible for supporting and promoting the art of filmmaking through several schemes. In 2011 The DFI Production & Development Department administered the Commissioners Scheme, primarily aimed at feature fiction films with an artistic and experimental potential, and the 60/40 Scheme primarily aimed at feature fiction films with a high commercial potential. In 2011 the 60/40 Scheme was superseded by the new Market Scheme.

Table 2.1 Feature fiction films supported for production by DFI / 2011

Title	Production company	Director	Budget (1000s)	DFI subsidy (%)	DK public service television	DK regional funding	Int. co-production	Eur-images subsidy	Children/youth
<b>Commissioners Scheme</b>									
Marie Krøyer	SF Film Production ApS	Bille August	2,955	37.0 %	x	x	x		
You and Me Forever	Nimbus Film	Kaspar Munch	794	54.8 %	x				x
Over kanten	Fridthjof Film A/S	Laurits Munch-Petersen	1,066	47.9 %					
Kapringen	Nordisk Film A/S	Tobias Lindholm	2,084	48.7 %	x				
Fuglejagten/The Twitchers	Nimbus Film	Christian Dyekjær	1,613	70.5 %					x
The Weight of Elephants	Zentropa Entertainments5 ApS	Daniel Joseph Borgman	1,998	15.1 %			x		x
Jagten/The Hunt	Zentropa Entertainments19 ApS	Thomas Vinterberg	2,791	36.1 %	x		x	x	
Sorg og glæde	Nordisk Production A/S	Nils Malmros	2,890	37.2 %	x	x			
Nordvest	Nordisk Film A/S	Michael Noer	1,680	57.6 %	x				
Spies & Glistrup	Alphaville Pictures Copenhagen ApS	Christoffer Boe	2,692	39.9 %	x				
<b>60/40 Scheme / Market Scheme</b>									
Min søsters børn alene hjemme	Obel Film A/S	Martin Miehe-Renard	2,328	34.7 %	x				x
Olsen Banden på dybt vand	Nordisk Film Production A/S	Jørgen Lerdam	2,352	34.3 %	x				x
Jelly T	Crone ilm A/S	Michael Hegner	1,922	31.6 %	x				x
Far til fire - til søs	ASA Film Production A/S	Claus Bjerre	2,854	30.6 %	x	x			x
Lærkevej - Til døden os skiller	Cosmo Film A/S	Mogens Hagedorn	2,322	28.9 %	x				
Sover Dolly på ryggen	Blenkov & Schönemann Pictures	Hella Joof	2,131	41.3 %	x				
Hvidsten Gruppen - nogen må dø for at andre kan leve	Regner Grasten filmproduktion A/S	Anne Grethe Bjarup Riis og Anders Refn	3,120	29.6 %	x				
Skytten	Nordisk Film Production A/S	Annette K Olesen	2,470	34.7 %	x				
Alle for 2	Fridthjof Film A/S	Rasmus Heide	2,903	32.4 %	x	x			
<b>Minor co-productions</b>									
Hokus Pokus Alfons Åberg	A. Film Production ApS	Torill Kove	2,598	7.8 %	x				x
Kon-Tiki	Nordisk Film Production A/S	Espen Sandberg og Joachim Rønning	9,990	1.6 %				x	
Song of the Sea	Nørlum	Tomm Moore	5,338	5.0 %	x	x		x	x
Camiel Borgman	Det danske filmstudie A/S	Alex van Warmerdam	3,822	3.5 %				x	
Bomb	Miso Film ApS	Sally Potter	5,085	5.3 %					
Kraftidioten	Zentropa Entertainments5 ApS	Hans Petter Moland	3,326	5.3 %	x			x	

Table 2.2 Feature fiction films (majors and minors), finance / 2011

Financial structure	Total number of films	Average budget (1000s)
100 % Danish finance	16	2,201
DK as major co-producer	3	2,581
DK as minor co-producer	6	5,026
<b>Total</b>	<b>25</b>	<b>2,925</b>
Financial structure	Total budget volume (1000s)	DFI subsidy (%)
100 % Danish finance	35,220	38.6 %
DK as major co-producer	7,744	31.0 %
DK as minor co-producer	30,158	4.0 %
<b>Total</b>	<b>73,121</b>	<b>23.5 %</b>

## 03

## DOCUMENTARIES, SHORT FILMS &amp; NEW DANISH SCREEN

DFI subsidies for the production of documentary films and short films are allocated via the Commissioner Scheme. New Danish Screen is a talent pool based on a partnership between DR, TV 2 and DFI. Documentaries, short films and New Danish Screen films are for the most part broadcasted at national public service television and distributed to the public via schools and libraries through the DFI VOD-platform "Filmstriben". A few films are exhibited in Danish cinemas.

Table 3.1 Documentaries, short films and New Danish Screen films supported for production by DFI / 2011

Title	Production company	Director	Budget (1000s)	DFI Subsidy	DK public service television	Duration	Multiple formats (M) /series (S)	Int. co-production	Children /youth
<b>Documentary films</b>									
1/2 revolution	Globus	Omar Shargawi og Karim El Hakim	224	63 %	x	72			
A History of Poverty / WHY POVERTY	Steps International	Ben Lewis	481	8 %	x	60			
A normal life	Danish Documentary Production	Mikala Krogh	383	14 %	X	70			
Au pair	Made in Copenhagen	Heidi Kim Andersen, Nicole N. Horanyi	227	30 %	x	59			
Bandekrigerne	Koncern TV- og Filmproduktion	Thomas Heurlin	475	47 %	x	2x40	S		
Barefoot Grandmothers/ WHY POVERTY	Plus Pictures	Andreas Koefoed, Jehane Noujaim	522	13 %	x	52			
Blues for Montmartre	Kollektiv Film	Christian Braad Thomsen	212	71 %	x	85			
Fristad i frigeaar	R-Film	Sami Saif	468	47 %	x	4x25	S		
City Slang Redux	Picturewise Film	Torben Skjødt Jensen	49	91 %	x	90			
De stærkeste af de svageste	Bullitt Film	Katrine Philp	515	41 %	x	2x58	S		
En sammenflettet verden	Masto Media	Lars Becker-Larsen	639	29 %	x	52			
Fogeden	Danish Documentary Production	Phie Ambo	320	57 %	x	40 or 58			
Freak Out! - the alternative movement begins	Final Cut For Real	Carl Javér	998	5 %		52/90			
Generation X / WHY POVERTY	Steps International	Weijun Chen	252	16 %	x	52			
How To Do Good / WHY POVERTY	Steps International	Bosse Lindquist	399	10 %	x	52			
Hun synger	Copenhagen Film Company	Caroline Sascha Cogez, Dechen Roder	92	58 %		45			
Jeg er mørkeræd - Jeg er fantastisk!	Fridthjof Film	Klaus Kjeldsen	98	67 %	x	15			x
Krudtuglerne	Koncern TV- og Filmproduktion	Lars Juul	48	70 %	x	58			
Last Harvest /WHY POVERTY	Steps International	Hugo Berkeley, Osvalde Lewat-Hallade	360	11 %	x	52			
Sådan er søskende - Lige midt imellem	Radiator Film	Laila Hodell	107	55 %	x	15			x
Mercy, Mercy	Fridthjof Film	Katrine R. Kjær	399	32 %	x	40/90			
Mig og min familie	Koncern TV- og Filmproduktion	Anja Hauberg	395	51 %	x	10x15	S		x
Min min	Kaspar	Kaspar Astrup Schröder	41	98 %		15			x
On the Edge	Made in Copenhagen	Sarah Gavron	321	15 %	x	90		x	
Palme	Manden med Cameraet	Kristina Lindström, Maud Nycander	1,081	4 %	x	80		x	
Pigeværrelset	Plus Pictures	Ulla Søe, Sussie Weinold	366	52 %	x	6x15 & 25x2-5	M/S		x
Pirate Bay - Away from Keyboard	Final Cut For Real	Simon Klose	566	10 %	x	90		x	
Poul & Mai	Klassefilm	Iben Haahr Andersen	282	48 %	x	58			
Pushwagner	Magic Hour Films	Even Benestad	626	9 %	x	75		x	x
Quatraro Mysteriet	Zentropa Entertainments22	Jeppe Rønde	717	32 %	x	80			
Sven og visdommen	Magic Hour Films	Marie Louise Lefèvre	208	62 %		58			
Sådan er søskende - Jennis storesøster	Radiator Film	Max Kestner	106	58 %	x	15			x
Sådan er søskende - Mig og min tvilling	Radiator Film	Mikala Krogh	124	63 %	x	15			x
The Queen of Versailles	Plus Pictures	Lauren Greenfield	655	6 %	x	90		x	
Thea og den vilde flod	Copenhagen Film Company	Cathrine Kunze, Jacob Wellendorf	74	78 %	x	20			x
Upstairs Downstairs / WHY POVERTY	Steps International	Alex Gibney	452	9 %	x	52			
Welcome to the world / WHY POVERTY	Steps International	Brian Hill	451	9 %	x	52			
<b>Short films</b>									
Belinda Bum Bum	Nimbus Film	Marianne Blicher	266	95 %		22			x
Rita og krokodille	Dansk Tegnefilm Rights	Siri melchior	438	55 %	x	6x5	S		x
Tankebobler	A. Film Production	Karsten Killewich	75	81 %	x	4x5/1x6	S		x
Vildfugl	SF Film Production	Jacob Bitsch	308	79 %		25			x
<b>New Danish Screen</b>									
Cloud Chamber	Windelov/Lassen Interactive ApS	Christian Fønnesbech	787	87 %	x	>75	M	x	
Detektiven	Plus Pictures ApS	Christoffer Dreyer	335	95 %	x	>75	S		
Film / Kunst	Fridthjof Film A/S	Christoffer Boe, Pernille Rose Grønkjær, Janus Metz, Martin de Thurah	325	83 %	x	24-28	S		
Forbandelsen	SF Film Production ApS	Mariella Harpelunde Jensen	447	95 %	x	42			x
Hjemvendt	Final Cut for Real ApS	Marianne Hougen-Moraga	72	90 %	x	<15			
Livet er uretfærdigt - Hvorfor det blev Martin Laursen og ikke mig	First Lady Film	Anthony Tullberg	130	95 %	x	38			
Machine	Hydra Lab	Sunit Parekh	304	86 %	x	24			
Quaade	Dencik Film	Daniel Dencik	361	84 %	x	>75		x	
Searching for Bill	Dharma Film	Jonas Poher Rasmussen	325	93 %	x	>75			
Shapes of Hope	Bullitt Film ApS	Ditte Haarløv Johnsen	270	92 %	x	52			
Tabu	Space Rocket Nation ApS	Bo Mikkelsen	425	95 %	x	38			
Travelling with Mr. T	Final Cut for Real ApS	Andreas Møl Dalsgaard, Simon Lereng Wilmont	408	95 %	x	>75			

## 04

## DANISH THEATRICAL RELEASES

The DFI Audience & Marketing department administers subsidy schemes for distribution and marketing of Danish fiction films and documentaries in Denmark and abroad. The department also administers subsidies for Danish film festivals, local cinemas and art houses as well as promotion of Danish films at festivals around the world.

Table 4.1 Danish theatrical film releases / 2011

Title	Release date	Production company	Director	Domestic distributor	Total admissions (year end 2010)	Number of prints	Children/youth	DFI production subsidy type
<b>Feature fiction (DFI production and marketing support)</b>								
Den kæmpestore Bjørn	10.02.11	Copenhagen Bombay Rights 1	Esben Toft Jacobsen	Cph Bombay Sales	44,554	58	x	Commissioner
Alle for én	10.02.11	Fridtjof Film	Rasmus Heide	Nordisk Film	368,110	113		60/40
En familie	24.02.11	Zentropa Entertainments16	Pernille Fischer Christensen	Nordisk Film	128,488	68		Commissioner
Superclasicó	17.03.11	Nimbus Film	Ole Christian Madsen	Sandrew Metronome	187,559	86		60/40
Max Pinlig 2 - sidste skrig	07.04.11	Asta film	Lotte Svendsen	SF Film	104,952	86	x	Commissioner
Juan	07.04.11	Blenkov & Schønnemann	Kasper Holten	SF Film	38,032	58		Commissioner
Frit fald	28.04.11	Zentropa Entertainments25	Heidi Maria Faisst	Nordisk Film	28,091	29	x	Commissioner
Melancholia	26.05.11	Zentropa Entertainments27	Lars Von Trier	Nordisk Film	56,687	57		Commissioner
Orla Frøsnapper	01.06.11	Crone Film	Peter Dodd	SF Film	168,435	138	x	60/40
Magi i luften	23.06.11	Zentropa Entertainments5	Simon Staho	Nordisk Film	2,895	48	x	Commissioner
Julie	07.07.11	Babyfilm	Linda Wendel	Scanbox	127	2		Commissioner
Jensen & Jensen	11.08.11	Miso Film	Craig Frank	SF Film	29,879	76		60/40
Dirch	25.08.11	Koncern Film	Martin P. Zabdvljet	Nordisk Film	471,819	95		Commissioner
Bora Bora	01.09.11	Nimbus Film	Hans Fabian Wulleweber	SF Film	75,250	49	x	Commissioner
Skyskraber	15.09.11	Fine & Mellow A/S	Rune Schjøtt	Nordisk Film	1,095	12		Low budget (Råfilm)
Ronal Barbaren	29.09.11	Einstein Film	Thorbjørn Christoffersen	Nordisk Film	93,828	119		60/40
Far til fire - tilbage til naturen	06.10.11	ASA Film	Claus Bjerre	Scanbox	385,824	109	x	60/40
Klassefesten	13.10.11	Nordisk Film	Niels Nørlev	Nordisk Film	462,026	90		60/40
Værelse 304	20.10.11	Alphaville Pictures	Birgitte Stærmosé	SF Film	1,768	8		Commissioner
Beast	17.11.11	Alphaville Pictures	Christoffer Boe	SF Film	1,641	3		Commissioner
ID:A	24.11.11	Zentropa Entertainments10	Christian E. Christiansen	Nordisk Film	9,971	62		Commissioner
<b>New Danish Screen</b>								
Rosa Morena	12.05.11	Fine & Mellow Productions	Carlos Augusto de Oliveira	Nordisk Film	73,739	72		
<b>Feature fiction (DFI marketing support)</b>								
Noget i luften	10.11.11	Nepenthe Film	Michael Asmussen	SF Film	33,182	68		
Den sidste rejse	15.12.11	Michael Hannover	Lasse Spang Olsen	UIP	20,299	86		
<b>Minor coproductions</b>								
Beyond	14.04.11	Hepp Film / Drak Film	Pernilla August	Nordisk Film	14,253	11		Commissioner
<b>Documentaries</b>								
Det gode liv	02.02.11	Danish Documentary production	Eva Mulvad	DOXBIO	9,799	N/A		Commissioner
Love Addict	06.04.11	Danish Documentary production	Pernille Rose Grønkjær	DOXBIO	1,837	N/A		Commissioner
Bag blixens maske	05.05.11	No Exit Production	Morten Henriksen	No Exit Production	2993	N/A		Commissioner
Min avatar og mig	18.05.11	Milton Media ApS / Fenris Film & Multimedia ApS	Bente Milton, Mikkel Stolt	DOXBIO	202	N/A		New Danish Screen
Svend	11.09.11	Barok Film	Anne Regitze Wivel	DOXBIO	38,293	61		Commissioner
Ambassadøren	05.10.11	Zentropa Entertainments	Mads Brügger	DOXBIO	17,215	51		New Danish Screen
Blues for montmartre	05.10.11	Kollektiv Film ApS	Christian Braad Thomsen	Kollektiv Film ApS	354	N/A		Commissioner
1/2 Revolution	07.12.11	Globus ApS	Omar Shargawi, Karim El Hakim	DOXBIO	1,287	N/A		Commissioner

## 05

## THE DANISH THEATRICAL MARKET AND CINEMA SECTOR

In Denmark, the top 20 feature films represents more than 50 % of the total theatrical market value. Since 2003 the market has been fairly stable around 12-14 million tickets sold per year. The domestic market share has in the same period fluctuated between 17% and 33% with 26% in average. In 2011 the D-cinema roll out gained speed – more than 90% of all cinemas in Denmark do now have at least one screen for digital exhibition.

Table 5.1 Theatrical film releases, top 20 / 2011

Danish title	English title	Country	Release-date	Admissions	Market share (admissions)	GBO incl VAT (1000s)	Market share (GBO)	Prints / First bookings	Admissions per print
1 Harry Potter og dødsregalierne - del 2	Harry Potter and the deathly hallows: part 2	UK	28	651,546	5 %	7,882	7 %	162	4,022
2 Dirch	A Funny Man	DEN	34	471,819	4 %	4,210	4 %	95	4,967
3 Klassefesten	The Reunion	DEN	41	462,026	4 %	4,738	4 %	90	5,134
4 Tintin: Enhjørningens hemmelighed	The adventures of Tintin: The secret of the unicorn	USA	43	439,007	4 %	4,705	4 %	285	1,540
5 Pirates of the caribbean: I ukendt farvand	Pirates of the Carribbean: On stranger tides	USA	20	408,547	3 %	5,256	4 %	125	3,268
6 Far til fire - tilbage til naturen	Father of Four - Back to Nature	DEN	40	385,824	3 %	3,518	3 %	109	3,377
7 Alle for én	All for One	DEN	6	368,110	3 %	3,747	3 %	113	3,116
8 To på flugt - et hårrejsende eventyr	Tangled	USA	5	352,085	3 %	3,754	3 %	118	2,552
9 Biler 2	Cars 2	USA	31	301,115	2 %	3,120	3 %	186	1,552
10 Kung fu panda 2	Kung fu panda 2	USA	24	288,661	2 %	3,067	3 %	137	2,097
11 The twilight saga: Breaking dawn - del 1	The twilight saga: Breaking dawn - part 1	USA	46	287,306	2 %	3,070	3 %	89	2,825
12 Tømmermænd i Thailand	The Hangover 2	USA	21	278,296	2 %	2,955	3 %	77	3,035
13 Smølferne	The Smurfs	USA	34	251,467	2 %	2,536	2 %	137	1,549
14 Kongens store tale	The Kings Speech	UK	9	233,724	2 %	2,326	2 %	79	2,374
15 Headhunterne	Hodejegerne	NOR	38	212,251	2 %	1,663	1 %	95	1,963
16 Superclásico	Superclásico	DEN	11	187,559	2 %	1,414	1 %	86	1,959
17 Fast & furious 5	Fast five	USA	18	186,477	1 %	1,982	2 %	63	2,624
18 Orla frøsnapper	Orla frøsnapper	DEN	22	168,435	1 %	1,565	1 %	138	1,184
19 Transformers 3	Transformers: Dark of the moon	USA	26	165,334	1 %	2,398	2 %	104	1,590
20 Black Swan	Black Swan	USA	3	163,340	1 %	1,664	1 %	32	5,104

Table 5.2 Theatrical film releases 2003-2011

	2003	2004	2005	2006	2007	2008	2009	2010	2011
Total admissions (1000s)	12,297	12,787	12,187	12,604	12,121	13,119	14,082	12,952	12,433
Number of new releases	209	237	233	233	235	213	216	222	256
Average admissions per film (1000s)	59	54	52	54	52	62	65	58	49
Total admissions for Danish releases (1000s)	3,167	3,025	3,953	3,127	3,101	4,275	2,434	2,810	3,363
Number of new Danish fiction releases	24	19	31	21	27	28	27	22	24
Hereof number of children and youth releases	8	5	6	8	11	14	11	9	7
Domestic market share (%)	26 %	24 %	32 %	25 %	26 %	33 %	17 %	22 %	27 %
Number of Danish films at Top 20	6	6	8	8	8	8	3	4	6

Table 5.3 D-cinema roll out (april 2012)

	Total number of cinemas	Hereof with at least one digital screen	D-Cinema coverage (%)
<10.000 inhabitants	67	60	90 %
10-20.000 inhabitants	29	29	100 %
20-30.000 inhabitants	10	10	100 %
30-50.000 inhabitants	10	10	100 %
50-100.000 inhabitants	6	6	100 %
100-500.000 inhabitants	10	8	80 %
Copenhagen area	23	19	83 %
<b>Total</b>	<b>155</b>	<b>142</b>	<b>92 %</b>

## 06

## PUBLIC SERVICE TELEVISION IN DENMARK

Danish television plays a key role for the dissemination of Danish fiction and documentary films. The two main public service broadcasters – Denmark's Radio (DR) and TV 2 – serves as public service broadcasters according to the Media Policy Accord which have been set by the Danish Parliament. As a part of their public service obligation they contribute to the financing of Danish films.

Table 6.1 Danish feature fictions at Danish public service tv, top 20 / 2011

Danish title	TV-channel	Number of viewers (1000s)	Number of broadcasts
1 Blå Mænd	TV 2 / TV 2 Film / TV 2 Zulu	1415	6
2 Olsen-banden overgiver sig aldrig	DR 1	1271	2
3 Blinkende lygter	TV 2 / TV 2 Film / TV 2 Zulu	1263	5
4 Kandidaten	TV 2 / TV 2 Film	1223	3
5 Frøken Nitouche	DR 1	988	2
6 Han, Hun, Dirch og Dario	DR 1	984	2
7 Anja og Viktor - brændende kærlighed	TV 2 / TV 2 Film	957	3
8 Til døden os skiller	TV 2 / TV 2 Film	886	3
9 Den eneste Ene	TV 2	885	2
10 Far til fire - på hjemmebane	TV 2 / TV 2 Film	871	3
11 Olsen-bandens flugt over plankeværket	DR 1	848	2
12 Julefrokosten	TV 2	836	1
13 Bussen	DR 1	835	2
14 Pigen og drømmeslottet	TV 2 Charlie	831	5
15 Baronessen fra benzintanken	TV 2	818	1
16 Der brænder en ild	TV 2 Charlie	785	3
17 Charles' tante	DR 1	768	2
18 Manden på Svanegården	TV 2 Charlie	746	3
19 Min søsters børn i Ægypten	DR 1	730	1
20 Simon & Malou	TV 2 / TV 2 Film	725	2

Table 6.2 Danish documentaries supported by DFI at Danish public service tv, top 20 / 2011

Danish title	TV-channel	Number of viewers (1000s)	Number of broadcasts
1 Armadillo	TV 2	1290	2
2 Tommy Seebach	DR 1	883	3
3 Svend	DR 1	815	1
4 Med døden til følge	DR 1	730	4
5 Hjemmefronten - fjenden bag hækken	TV 2	690	2
6 Min smukke datter	TV 2	561	1
7 Klovn for livet	TV 2	486	2
8 Helt ærligt, mor og far! (part of series)	TV 2	419	1
9 Blekingegadebanden 2	DR 1	405	3
10 Blekingegadebanden 1	DR 1	363	3
11 Gasolin 2	DR 1	315	1
12 Helt ærligt, mor og far! (part of series)	TV 2	312	1
13 Gasolin 1	DR 1	282	1
14 Det gode liv / Millionæren der mistede alt	DR 2	254	1
15 Kamæleonernes strand	DR 1	173	2
16 Au Pair	DR 2	170	2
17 Præsidenten	DR 2	136	2
18 De sårede	DR 1	105	2
19 Bag Blixens maske	DR K	104	5
20 En feminin dreng	DR 2	101	1

## OUTLOOK

Despite a slight decrease in tickets sold on the Danish theatrical market in 2011, Danish films came back on track with a substantial increase. Admissions to Danish films went up 20% reaching a domestic market share at 27%, compared to 17% in 2009 and 22% in 2010. In 2011, 12.4 million tickets were sold at the box office, equal to 2.2 tickets per capita. Danish films sold 3.3 million tickets.

Danish documentaries also did very well in Danish cinemas, with 8 documentary titles enjoying a theatrical release and reaching more than 70,000 cinemagoers in total.

### International success

In 2011, Danish cinema made a strong showing on the international scene. Early in the year, Susanne Bier's *In a Better World* won first a Golden Globe, then an Oscar. Danish cinema was strongly represented at the Berlinale and in Cannes, with five and three films, respectively. Nicolas Winding Refn won the Best Director award in Cannes for his US-produced *Drive*, while Kirsten Dunst won Best Actress for her performance in Lars Von Trier's *Melancholia*. At the European Film Awards in December, *Melancholia* was named Best European film, while Susanne Bier took home the award for best European Director. In all, Danish features were screened at more than 200 film festivals worldwide, winning awards at more than 50.

### Digital cinema rollout

In 2011, the digital rollout in Denmark has almost reached its completion. From April 2011 to April 2012 the percentage of cinemas with at least one digital screen went from 48% to 92%. This remarkable increase was, to a large extent, based on private investment. But also the Danish Film Institute's support programme for rural and art house cinemas made a substantial contribution to the rollout.

### Film Policy Accord 2011-2014

2011 was the first year to see the tentative effects of the new Film Policy Accord set by the Danish parliament in 2010 for the period 2011-2014. The key points in the accord is the creation of a more flexible support system, talent development within the field of experimentation as well as mainstream, the improvement of international co-production and marketing and, as mentioned above, the digital rollout in Danish cinemas.

Find more statistics about Danish films at [www.dfi.dk/facts](http://www.dfi.dk/facts)

### Key Information

<b>5.6m</b>	Population in Denmark
<b>Ministry of Culture</b>	Regulatory body for media
<b>62.8m EUR</b>	Total government allocation for DFI activities (2012 budget)

### Production

<b>19</b>	Total number of Danish feature fiction films allocated a DFI production subsidy
<b>37</b>	Total number of documentary films allocated a DFI production subsidy
<b>2.3m EUR</b>	Average production budget for a Danish feature fiction film
<b>39%</b>	Average DFI-subsidy allocation to a Danish feature fiction film

### Distribution and Exhibition

<b>33</b>	National feature film releases (hereof 8 documentary films)
<b>155</b>	Cinemas in Denmark
<b>142</b>	Cinemas with at least one digital screen (april 2012)
<b>12.4m</b>	Total admissions in Denmark
<b>2.2</b>	Tickets sold per capita in Denmark
<b>27%</b>	National market share

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Sources: Statistics Denmark, Danish Agency for Media, Association of Danish Videogram Distributors, Danish Film Institute.

All economical figures in Euros

Exchange rate: 7.4397 (april 2012)

Economical figures have not been regulated. Figures have been rounded (sums may differ from manual calculation)

A national feature film must be 60 minutes and the principal production company must be Danish. Co-production may be major or minor co-productions based on the domicile of the principal production company.

For latest figures and information on upcoming releases go to [www.dfi.dk](http://www.dfi.dk).