**PROGRAMME SERIES LAB 2025**

**VENUE: Villa Vigoni,** Via Giulio Vigoni 1, 22017 Loveno di Menaggio (CO)

**Monday, 20 October**

Morning Arrival & Welcome

13.00 –14.00 Snack Lunch

**14.00 – 15.00 Introduction round (no pitching, just answer one question)**

**15.00 – 16.45 Development Session 1**

16.45 – 17.00 Coffee break

**17.00 – 18.45 Development Session 2**   
**20.00 Dinner in the Villa (tbc)**

**Tuesday, 21 October**

**9.45 Fotocall**

**10.00 – 11.45 Development Session 3**

11.45 – 12.00 Coffee break

**12.00 – 13.45 Development Session 4**

13.45 – 15.45 Lunch  
**16.00 Masterclass by tbc, open for the industry from the region Lombardia**

**17.30 Aperitivo tbc**

**20.00 Dinner on a boat tbc**

**Wednesday, 22 June**

**10.00 – 13.30 One-on-ones with Decision Makers**

13.30 – 15.00 Lunch & Good Bye  
  
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