



Film

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INSIDE OUTSIDE

Andreas Johnsen, Nis Boye Rasmussen, Denmark, 2005
 57 min. | DK/Documentary



With just one spot of red paint between the eyes the Parisian artist ZEVS, executes the advertising industry's images of perfect humans. 'People don't think about the force of advertising,' says Zevs and continues, 'But with just one psst I remove the force. No one wants to be identified with a dead person so advertising loses its effect'. ZEVS calls his action 'Visual Attack', and he has executed billboards worth millions around Paris. At the same time, ZEVS is a respected artist who exhibits all around the world. "Inside Outside" follows ZEVS and other so-called street artists from New York, Stockholm, Copenhagen and S?o Paulo. They all make a living off their art, but they also have an urge to exhibit their work illegally in the streets.

Basic information

Credits

Original title	Inside outside
Danish title	Inside outside
Keywords	Street art, Graffiti, Artists
Director	Andreas Johnsen, Nis Boye Rasmussen
Producer	Andreas Johnsen
Director of Photography	Andreas Johnsen
Editor	Adam Nielsen
Production country	Denmark
Technical info	color, Sound


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